

全球中小企业联盟

一带一路
商业机会和投资风险白皮书

全球中小企业联盟世界经济研究中心

人民大学重阳金融研究院

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2016 年 8 月

本书受全球中小企业联盟委托，由中国人民大学重阳金融研究院与上海春秋发展战略研究院共同组织编写，旨在为中小企业参与到“一带一路”倡议和建设中提供信息服务指导。

自 2013 年中国推出“一带一路”倡议以来，迄今已有“一带一路”沿线地区、延伸地区和辐射地区的 60 多个国家对此倡议予以积极响应，表示积极支持，立意积极参与。这为“一带一路”倡议的推进和实施营造了一个良好的发展氛围，构建了一个良好的发展环境，创立了一个良好的发展条件，提供了一个良好的发展机遇。

从当前的态势和趋势看，“一带一路”面临的发展机遇是主导面，是主旋律，而且机遇大于、多于、重于挑战，挑战机遇占主导地位的姿态不可逆转。走稳、走顺、走好、走实、走强、走赢“一带一路”，关键在于把握机遇，利用机遇，拓展机遇，创造机遇，化风险为安全，化挑战为机遇。

今年的二十国集团峰会由中国主办，正逢世界经济的发展与合作经历重要的转折点。当前世界经济增长乏力，潜在产出增速放缓，国际金融市场波动增大，全球贸易和投资在低位徘徊。作为发达国家和新兴市场国家及发展中国家开展合作的重要论坛，二十国集团在引领和推动国际经济合作方面具有举足轻重的影响，理应谋大事、做实事，推动解决世界经济的突出问题，为实现强劲、可持续、平衡增长目标而努力。而中国的“一带一路”倡议，则为今年二十国峰会的“包容性和综合性经济增长”总目标，注入了新的议题。

作为国际经济合作首要论坛和全球经济治理重要机制，二十国集团峰会致力于应对经济风险挑战、促进世界经济增长、完善全球经济治理、构建开放型世界经济。这些都与中国的“一带一路”倡议高度契合。

目前，中国人民大学重阳金融研究院被中国官方认定为 G20 智库峰会（T20）共同牵头智库、中国金融学会绿色金融专业委员会秘书处、“一带一路”中国智库合作联盟常务理事、中国-伊朗官学共建“一带一路”中方牵头智库。

本书通过对国别政治经济数据的收集整理，针对“一带一路”沿线区域和主要国家的商业机会与投资风险进行分析论述，为各国中小企业的深度参与提供资讯

参考，并在此基础上提出评价和建议。全书共分为十个章节，导读部分主要包括“一带一路”倡议简介、所涉及的部门机构及现行的主要规划；第二章到第八章则分别对东亚、南亚、中亚、西亚、俄罗斯与中东欧、非洲、澳新等地区的部分国家进行详细介绍，并对这些国家的商业机会和投资风险进行了重点分析；第九章是相关案例分析；第十章整合全书，对各地区与国家的商业机会及投资风险进行分类梳理，便于读者掌握。

本书的资料来源均来自公开出版物，包括中国国家发展和改革委员会主编的《一带一路国外投资指南》、中国商务部网站等政府部门提供的官方信息和数据，也包括一些专家学者发表在期刊杂志上的论文和报告。详细的资料索引见附件。在此对于各方给予的大力支持表示衷心感谢！

限于时间和人力，本书内容难免会出现信息不全或不够准确的情况，请读者见谅。在具体应用中，本书只作为一般工具书，提供一些基本信息。对于更为专业和深入的信息需要，读者用户还应咨询相关的专业机构。■

《一带一路商业机会和投资风险白皮书》编写组

2016年8月

Global Alliance of SME

**Business Opportunities and Investment Risks
Along the Belt and Road
White Paper**

GASME Center for World Economic Studies

Chongyang Institute for Financial Studies at Renmin University (RDCY)

Shanghai Chunqiu Institute for Development and Strategic Studies

August 2016

Commissioned by the GASME Center for World Economic Studies, and co-written by Chongyang Institute for Financial Studies at Renmin University (RDCY) and Shanghai Chunqiu Institute for Development and Strategic Studies, this book seeks to provide information and guidance to small and medium enterprises participating in the Belt and Road Initiative.

Since its launch in 2013, China's Belt and Road Initiative has met with firm support and active participation from over sixty countries along the Silk Road Economic Belt and the 21st Century Maritime Silk Road. The positive responses have created a favorable environment for policy implementation; and brought development opportunities to the region.

Judging from current trends, the Belt and Road Initiative is faced with greater opportunities than challenges. The key to successful realization of "One Belt, One Road" lies in the capability to best make use of existing opportunities while creating new ones.

The 2016 G20 summit hosted by China should be a major turning point for global economic development and cooperation. At present, global economy lacks impetus, productivity growth stalls, international financial market suffers from abnormal fluctuations, and trade & investment remain sluggish. As an important forum for cooperation between developed and emerging economies, G20 plays a decisive role in leading and driving international economic cooperation. The summit has a responsibility to push for resolving impending global economic issues in order to achieve strong, sustainable and balanced growth. In line with the G20 summit's overall goal of pursuing "inclusive and comprehensive economic growth", China will raise its Belt and Road Initiative as an important new area of consideration and discussion.

As the most prestigious forum for international economic cooperation and a crucial mechanism for global economic governance, G20 summit is committed to tackling economic risks and challenges, promoting economic growth, improving global economic governance, and constructing an open economic model, all of which go hand in hand with China's Belt and Road Initiative.

At present, RDCY has been designated as the joint coordinating think tank by the Chinese government for the T20 2016 Summit, the secretariat of Green Finance Committee (GFC) of China Society of Finance and Banking, the Executive Director of the Chinese Think Tank Cooperation Alliance for the "Belt and Road", and the leading think tank to jointly build "Belt and Road" through the cooperation of the official and academic organizations between China and Iran.

Through compiling and collating economic data by country, this book analyzes business opportunities and investment risks in the regions and countries along the Silk Road Economic Belt and 21st Century Maritime Silk Road, in the hope of providing information, reference, evaluation and suggestions to small and medium enterprises interested in taking part in the initiative. The book is divided into ten chapters: introduction gives an outline of the Belt and Road Initiative, government bodies in charge of execution, and how the current plans may work; from chapter two to chapter eight, the book gives detailed information on key countries in East Asia, South Asia, Central Asia, West Asia, Central and Eastern Europe, Africa, Australia and New Zealand respectively, and analyzes business opportunities and investment risks in those countries; chapter ten is an easy-to-use guidebook that summarizes opportunities and risks by categories.

We must express our heartfelt gratitude to all parties who contributed to this book. All information is cited from public sources, including Overseas Investment Guide for the Belt and Road Initiative edited by National Development and Reform Commission, official information and statistics provided on the Ministry of Commerce's official website, as well as research papers and reports academic journals. Complete list of citation and reference is attached as appendix at the end.

Due to time and other constraints, it is nearly impossible for us to include every piece of information and provide an exhaustive guide to readers. This book should serve as a general and basic guidebook. Interested parties are advised to seek help from professional consultancies for more advanced and specific investment recommendations. ■

Editorial team of *White Paper on Business Opportunities and Investment Risks along the Belt and Road*

August 2016